

VAASOA VIRGINIA

SEPTEMBER 24, 2026 | RICHMOND VIRGINIA

Sponsorship Kit



www.vaaasoa.com



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RICHMOND RACEWAY COMPLEX : 600 E LABURNUM AVE, RICHMOND, VA 23222

Virginia's 15th largest Growing C-Store Trade Expo

2026 VAASOA VA Event of the Year!

Get Involved

- Largest & Only C Store Trade Expo of Virginia.
- 300 + Exhibitor participating and growing every year since Inception.
- 5000 + C-Store Owner/Operators, Gas station owners, franchise owners Personally Invited by Mail from Virginia, DMV, North Carolina, South Carolina, Tennessee and neighboring states
- Trade Expo Schedule : September 24, 2026 - 11:00 AM - 4.00 PM
- Complimentary Lunch Featuring Indian and American Foods for all Exhibitors, Vendors & Attendees.
- Drayage Services available for full range of End to End Expo services solutions by our Prime authorized vendor.

VAASOA

SEPTEMBER 18, 2025

**2026 VAASOA CSTORE
TRADE EXPO**

2000+
Attendees

300+
Exhibitors

Year
14



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All About

Exhibiting Opportunities



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VAASOA Virginia



VAASOA VIRGINIA

Sponsorship Packages



TITLE EXPO SPONSOR

- Recognition in the marketing material
- Recognition throughout the event
- Exclusive access the member's database.
- Prime Location of Booths at Expo Event.

\$50,000



ENTRANCE SPONSOR

- Recognition in the marketing material
- Recognition throughout the event
- Exclusive access the member's database.
- Entrance Location of Booth at Expo Event.

\$25,000



BAG SPONSOR

- Recognition in the marketing material, Recognition throughout the event.
- Logo on Expo Bags

\$5,000



DINNER / LUNCH SPONSOR

- Recognition in the marketing material, Recognition throughout the event.
- Shoutout at our Kick off Reception Party

\$5,000



SOCIAL SPONSOR

- Recognition in the marketing material, Recognition throughout the event.
- Shoutout at our socials

\$5,000



THURS | 24 SEPT 2026
11:00 AM - 4.00 PM



RICHMOND RACEWAY COMPLEX
600 E LABURNUM AVE
RICHMOND, VA 23222



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Contact : Email : MACS.expo@gmail.com

Exhibit

With Us!

15TH VAASOA VIRGINIA

Mid-Atlantic's Largest C-Store Expo & Trade Show



YOUR INVESTMENT INCLUDES

- 10x10 booth space
- Company name, booth number listed in the Convention & Trade Show Guide
- Direct access to Store members & VAASOA members
- Kick off Party for meet & greet
- Unparalleled networking opportunities
- Sponsor Shoutouts in all marketing platforms
- Shoutouts at Event.

BOOK NOW 



www.vaaasoa.com



THURS | 24 SEPT 2026
11:00 AM - 4.00 PM



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