

# VAASOA VIRGINIA

**SEPTEMBER 18, 2025 | RICHMOND VIRGINIA**

*Sponsorship Kit*



[www.vaasoa.com](http://www.vaasoa.com)



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**RICHMOND RACEWAY COMPLEX : 600 E LABURNUM AVE, RICHMOND, VA 23222**

# Virginia's 13th largest Growing C-Store Trade Expo

**2025 VAASOA VA Event of the Year!**

## Get Involved

- Largest & Only C Store Trade Expo of Virginia.
- 300 + Exhibitor participating and growing every year since Inception.
- 5000 + C-Store Owner/Operators, Gas station owners, franchise owners Personally Invited by Mail from Virginia, DMV, North Carolina, South Carolina, Tennessee and neighboring states
- Trade Expo Schedule : September 18, 2025 - 11:00 AM - 4.00 PM
- Complimentary Lunch Featuring Indian and American Foods for all Exhibitors, Vendors & Attendees.
- Drayage Services available for full range of End to End Expo services solutions by our Prime authorized vendor.

**VAASOA**

SEPTEMBER 18, 2025

**2025 VAASOA CSTORE  
TRADE EXPO**

**2000+**  
Attendees

**300+**  
Exhibitors

**Year**  
**14**



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# All About

# Exhibiting Opportunities



[www.vaasoa.com](http://www.vaasoa.com)



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**VAASOA** Virginia



# VAASOA VIRGINIA

## Sponsorship Packages



### TITLE EXPO SPONSOR

- Recognition in the marketing material
- Recognition throughout the event
- Exclusive access the member's database.
- Prime Location of Booths at Expo Event.

**\$50,000**



### ENTRANCE SPONSOR

- Recognition in the marketing material
- Recognition throughout the event
- Exclusive access the member's database.
- Entrance Location of Booth at Expo Event.

**\$25,000**



### BAG SPONSOR

- Recognition in the marketing material, Recognition throughout the event.
- Logo on Expo Bags

**\$5,000**



### DINNER / LUNCH SPONSOR

- Recognition in the marketing material, Recognition throughout the event.
- Shoutout at our Kick off Reception Party

**\$5,000**



### SOCIAL SPONSOR

- Recognition in the marketing material, Recognition throughout the event.
- Shoutout at our socials

**\$5,000**



THURS | 18 SEPT 2025  
11:00 AM - 4.00 PM



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RICHMOND, VA 23222



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Contact : Email : [MACS.expo@gmail.com](mailto:MACS.expo@gmail.com)

# Exhibit

With Us!

# 13TH VAASOA VIRGINIA

Mid-Atlantic's Largest C-Store Expo & Trade Show



## YOUR INVESTMENT INCLUDES

- 10x10 booth space
- Company name, booth number listed in the Convention & Trade Show Guide
- Direct access to Store members & VAASOA members
- Kick off Party for meet & greet
- Unparalleled networking opportunities
- Sponsor Shoutouts in all marketing platforms
- Shoutouts at Event.

**BOOK NOW**



**www.vaasoa.com**



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**Email : MACS.expo@gmail.com**



**THURS | 18 SEPT 2025**  
**11:00 AM - 4.00 PM**



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